International Symposium
Design Engineering and Kansei

March 16, 2012 (Friday) 1:00pm - 5:00pm
Tokyo Institute of Technology 東京工業大学
Ookayama Campus, Ishikawadai area Building #3, Conference room I3-304

PARTICIPATION is FREE

Supported by Japan Ministry of Education, Culture, Sports, Science and Technology (MEXT)

PROGRAM

13:00 Opening Address
Prof. Céline Mougenot
Department of Mechanical Sciences and Engineering, Tokyo Institute of Technology, Japan

13:05 Integrating the Variability of Customers Preferences in the Early Design Process
Prof. Anne Guénand
Department of Mechanical Engineering, University of Technology of Compiègne, France

13:40 Making the World Through Kansei: 3 Approaches
Prof. Pierre Levy
Designing Quality in Interaction Group, Eindhoven University of Technology, The Netherlands

14:15 Kansei Research and Kansei Engineering
Prof. Toshimasa Yamanaka
Graduate School of Comprehensive Human Science, University of Tsukuba, Japan

14:50 Coffee Break

15:10 Connecting Users’ Kansei and Designers’ Kansei
Prof. Céline Mougenot
Department of Mechanical Sciences and Engineering, Tokyo Institute of Technology, Japan

15:45 Toward Design for Product Sound Quality: Methods for Engineering Designers Dealing with Kansei Quality
Prof. Hideyoshi Yanagisawa
Department of Mechanical Engineering, The University of Tokyo, Japan

16:20 Pose and Character Generation based on Kansei
Prof. Masafumi Hagiwara
Department of Information and Computer Science, Keio University, Japan

16:55 Closing address
Prof. Yoshio Saito
Department of Mechanical and Control Engineering, Tokyo Institute of Technology, Japan

17:00 End of the symposium
Access map to Tokyo Tech

Ishikawadai 3 Bldg. 3rd floor conference room 304 for symposium

Ohokayama Station
Tokyu Ooimachi-line & Meguro-line

Ishikawadai area

Campus map of Tokyo Tech